



2014 PassPORT Sponsorship Levels of Sponsorship and Benefits

Kitakyushu, Japan
Wilhelmshaven, Germany
Norfolk County, England
Toulon, France
Kaliningrad, Russia
Halifax, Nova Scotia
Cagayan de Oro, Philippines
Kochi, India
Tema, Ghana
Ningbo-Beilun, China

\$10,000 PassPORT Sponsors

Event “host/naming rights”
Logo in print media - *Inside Business* (February 3- March 24)
Business/Organization listed on all printed promotional materials
Two Tables of 10 (total of 20), with “signage”
Business/Organization Logo on website with direct links to their chosen URL
Business/Organization Logo on the event *Souvenir PassPORT* front page
Recognition during event, representative will have the option to say a few words if desired

\$5,000 Visa Sponsors

“Naming Rights” of one of the three featured components:

1. Postcard Photo Opportunity,
all guests will leave with a postcard “photographed in” the Sister City of their choice
2. International Entertainment Stage
3. World Bazaar

Each additionally includes:

One Table of 10, with “signage”
Business/Organization Logo on website with direct links to their chosen URL
Business/Organization Logo in the event *Souvenir PassPORT* page
Business/Organization Logo in print media- *Inside Business*
Recognition during event

\$2,500 Sister City Sponsors (11 including Norfolk, VA)

One food station with signage
One Table of 10, with “signage”
Business/Organization Logo on *Souvenir PassPORT* page of Sister City chosen
Business/Organization Logo on website with direct links to their chosen URL
Business/Organization logo in print media- *Inside Business*
Recognition during event

\$1,000 Table Sponsor

Table of 10, with “signage”
Listed in *Souvenir PassPORT* as table sponsor
Listed on website
Listed in print media
Recognized during event

\$50 Individual Ticket

Includes *Souvenir PassPORT* for event entry, bazaar, cuisine and one drink ticket

www.norfolksistercities.org
www.passPORTNorfolk.com